



## IV. Asian-European Business Innovation Congress Moscow, May 25-27, 2017

### Invitation / 1st Announcement

Dear Ladies and Gentlemen, esteemed partners, colleagues and Friends,

We cordially invite you to the **4th Asian-European Business Innovation Congress (AEBIC)** from 25 to 27 May 2017 to Moscow, Russia.

#### **Main Theme:**

**Asia - Russia - Europe: Perspectives of business cooperation**

#### **Main sessions:**

- Forecast of cooperation development (logistics, trade, financing)
- Entrepreneurship and Education (vocational training for industry)
- Platforms „Eurasian Union“, „One Belt and One Road“, „Nurly Zhol“

The aim of this event in Moscow is to create a business interaction platform for the development and strengthening of business cooperation between companies and institutions from East and West in the field of **small and medium-sized enterprises, industrial and innovative growth, modern corporate development, public-private partnerships**, and also the implementation of **vocational training in educational institutions** of the region and the closest partner countries.

AEBIC 2017 is a strategic venue for **new business opportunities** among **business owners, entrepreneurs, top industry executives**, and analysts to address compelling competitiveness issues of a radically evolving globalized marketplace.

The 17 **Sustainable Development Goals of the United Nations** provide a framework for the agenda and policies of UN member states for the next 15 years, reflect the core of worldwide efforts to achieve a better future, and guide the AEBIC 2017 social responsibility dialogue.



**Among our speakers and participants are executives** from the following organizations: Agencies and Ministries of economic development of CIS, EU and China, dozens from the Chamber of Commerce, several European business clubs, TOP-50 Russian and TOP-100 European companies, Eurasian leading universities and institutes, as well as diplomats from EU, CIS and Asian countries, senior officials of the ministries of education.

For further information, sponsorship, and online registration, please visit: [www.business-innovation-congress.com](http://www.business-innovation-congress.com)

We look forward to having you on board!

**Dr. Konstantin Schamber**  
Chairman  
Asian-European Business  
Innovation Congress Council

**Karl-Heinz Hessenthaler**  
President  
MITTELSTAND INTERNATIONAL  
Association of Medium-Sized Enterprises

**Uwe Leuschner**  
Senior Vice President  
Deutsche Bahn Cargo AG

**Olesja Rudi**  
Chairman of Business Association  
of the Landsmannschaft of  
Germans from Russia