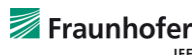


Organizers:



Co-organizers:



Asian-European Business Innovation Congress

Bangkok, 14 November 2017

1st Announcement

Dear Ladies and Gentlemen,
Dear Partners,

We cordially invite you to the **Asian-European Business Innovation Congress (AEBIC)** to be held on **14th of November 2017** in **Bangkok**, Thailand.

The main theme of the AEBIC: **FOOD INNOPOLIS - Innovation in the Food Industry**

Main sessions:

- Novel Food
- Food Safety & Quality
- Process Optimization & Efficiency
- Industry 4.0

The main objective of the **AEBIC Bangkok** is to explore new market trends, products, services, and technological innovation in the food industry.

The **AEBIC** is a strategic venue for top executives, business owners of small and medium-sized enterprises, entrepreneurs, innovators, professionals, investors, and academics to join in practical expert-led workshops and exclusive business meetings with leading decision-makers.

Guided by the *17 Sustainable Development Goals of the United Nations*, the principal aim of the **AEBIC** is to establish an interdisciplinary business interaction platform for industry representatives, government officials, science community and society as a whole to address compelling competitiveness issues of a radically evolving globalized marketplace within the context of a social responsibility dialogue.

The **AEBIC Bangkok** is organized by the Center for strategic intercultural communication GmbH and the Fraunhofer Institute for Factory Operation and Automation ASEAN Regional Office Thailand. Co-organizers are the **Ministry of Science and Technology Thailand**, the National Science Technology and Innovation Policy Office Thailand, and the Association of Medium-Sized Enterprises - MITTELSTAND INTERNATIONAL. One of the main industry sponsors of the AEBIC event in Thailand is Siemens Thailand.

For further information, sponsorship, and online registration, please visit: www.business-innovation-congress.com

We look forward to your valuable participation in the **AEBIC Bangkok**!

Dr. Konstantin Schamber

Chairman of the Council and Founder
Asian-European Business Innovation Congress

Managing Director of StrategicInterCom GmbH

Ralf Opierzynski

Head of Office Bangkok
Fraunhofer Institute for Factory Operation &
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